



The requirement was for a 15 square metre purpose-built stand for the International Dental Exhibition in Cologne, Germany.

The brief was to provide a stand with ample literature displays, a storage area, and a high graphic content aimed at attracting foreign dentists to come and work for the NHS in England.

Our design team produced all artwork to be used for the graphic panels on the stand. Once approved we printed and mounted the graphics in our own workshops.

We laid a platform floor to the stand area and built walls to which we attached full-height graphic panels. Lighting was fitted to highlight the graphic areas. We constructed a purpose-built reception counter to fully match the overall theme of the graphics and provide additional furniture.

We organised all on-site services and liaised directly with the event organisers to ensure that there were no problems on the build-up day. All materials for the stand and stand equipment were produced in house and transported to site and erected by Manktelow staff using our own vehicle.

Following the event all stand equipment was dismantled and returned to our warehouse ready for future use.